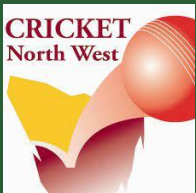




# Cricket North West Juniors Mid-Season Online Meeting December 2025





# Community Cricket Tasmania Staff Structure

## Community Cricket Staff - Greater North

**Greater Northern Cricket Manager** – Josh Marshall - 0407 576 184

**North-West Cricket Development Officer** – Claire Alexander – 0447 760 878

**Greater Northern Competitions Officer** – Mitchell Jones – 0423 866 066

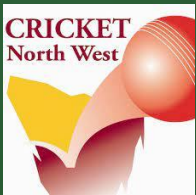
**Quality Experiences and Retention Lead** – Ryan Kelly – 0456 783 371

**Casuals** – Shena Campbell, Mitch Hudson, Crystal Gleeson, Zoe Last, Jack Anderson, Tyler Hearps, Max Hay, Logan Heazlewood, Tyson Crawford, Ethan Duff, Chloe Casey, Theo Marshall, Flynn Gunston and Sheryaar Ali

## Cricket Tasmania High Performance:

**Head of Talent and Development** – Greg Hechter – 0421 563 399





# Cricket North West Board Contacts



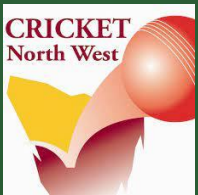
## President:

Scott Pearce - [scott.tpearce10@gmail.com](mailto:scott.tpearce10@gmail.com) – 0499 925 969

## Board Contacts:

Secretary - Garry Collins- [cricketnorthwest@outlook.com.au](mailto:cricketnorthwest@outlook.com.au) - 0477 013 767

Susan Underwood - [susan.underwood@decyp.tas.gov.au](mailto:susan.underwood@decyp.tas.gov.au) - 0429 397 149



# Cricket North West Junior Meeting 2:

## Agenda:

- Cricket Blast Update – Results, Feedback and Future Plans
- Stage 1 Smash - Program Update and Future Planning
- Junior Cricket Update - Team Numbers and Feedback Discussion
- TasWater Hurricanes Junior League - NW and North Holiday Events
- Upskill Opportunities Feedback and Promotion - Coach Approach
- High Performance Programs Update

# COMMUNITY CRICKET



Purpose	To inspire, engage and entertain our communities on and beyond the field of play			
Values	Pride in the Tribe   Capture the fun   My Team, Your Team, Our Team   Great Today, Better Tomorrow   Honest in Action			
3 Year Vision	Increase sustainable cricket participation   Develop winning elite teams   Become a leader in performance and wellbeing   Increase profitable revenue and cricket investment			
Strategic Priorities	Recruit and <b>engage</b> new families through Cricket Blast	Support volunteers to provide quality cricket experiences for <b>kids in safe environments</b>	Promote and Deliver <b>"Hurricanes Smash"</b> offerings that reduce barriers to playing	Support the community to grow and <b>cater</b> for increased registered participation
Strategic Objectives	<b>Adaptive Blast Programs</b> <ul style="list-style-type: none"><li>Drive increase in Club and School program availability.</li><li>Plan, deliver and support flexible Blast offerings.</li><li>Provide additional support and resources to create opportunities to targeted community groups.</li></ul>	<b>Coach and Volunteer Education and support:</b> <ul style="list-style-type: none"><li>Implement bespoke regional upskill opportunities for junior coaches and volunteers.</li><li>Redesign Community Cricket awards to recognise and support volunteers</li></ul>	<b>Stage 1 Smash</b> <ul style="list-style-type: none"><li>Imbed Stage 1 Smash programs across the state</li><li>Develop Statewide Promotional Program to drive participation.</li></ul>	<b>Association Support:</b> <ul style="list-style-type: none"><li>Develop partnership models with associations that aligns with CT's strategic vision</li><li>Support Competition Management Duties to alleviate volunteer Burdon</li></ul>
	<b>Hurricanes Blast Promotion</b> <ul style="list-style-type: none"><li>Deliver consistent Hurricanes branded statewide school promotional program to drive registrations.</li></ul>	<b>Safeguarding Children:</b> <ul style="list-style-type: none"><li>Implement Mandatory registrations via Play HQ for junior coaches.</li><li>Increase support and connection with club's Child Safety Officers.</li><li>Increase associations awareness and obligations to support clubs to minimise risk.</li></ul>	<b>Court Smash</b> <ul style="list-style-type: none"><li>Deliver Hurricanes Court Smash at targeted venues</li><li>Capture and review participant feedback to assist with further developments.</li><li>Collaborate with marketing team to capture content to help drive future marketing campaigns.</li></ul>	<b>Club Support:</b> <ul style="list-style-type: none"><li>Prioritise practical and financial support to clubs that align with CT's strategic vision.</li></ul>
Success Measures as at 30 June 2026	5,000 Kids Playing Woolworths Blast	100% Roll Out Of Regional Volunteer Education Programs	100% roll out of Hurricanes Smash Series	21,000 Registered Players
	12,000 Hurricanes Blast Promotional Engagements	100% of Junior coaches/volunteers Registered Via Play HQ	1,000 Participants Stage 1 Smash	



# HURRICANES BLAST PROMO



**INTERACTIVE | ACTION-PACKED | INCLUSIVE**

45-MINUTE SESSIONS FOR P-4 STUDENTS  
DELIVERED BY TRAINED CRICKET TASMANIA STAFF  
CATERING TO 2-4 CLASSES PER SESSION

EACH STUDENT WILL RECEIVE  
**A HURRICANES GIVEAWAY**  
AND INFORMATION FOR THEIR  
**LOCAL WOOLWORTHS CRICKET BLAST CLUB**

**REGISTER YOUR  
SCHOOL TODAY!**



## Hurricanes Blast Promotion (HBP)

- Community Cricket Team visited 33 schools (up from 29 last year) to deliver HBP over an 8-week period in Term 3/Term 4.
- Over 4,100 students engaged in HBP, nearly 700 more than last season.
- Catered to a variety of school requirements, including PE classes and lunch time session where needed.
- Some great success when we had club involvement – Latrobe CC and Circular Head CC volunteers attended and both clubs have record numbers

# P1: Woolworths Cricket Blast – Club Blast Program



Club-Based Programs	24/25 Registrations	25/26 Registrations
Target 297		
Devonport CC Cricket Blast	51	43
Wynyard CC Cricket Blast	25	30
Ulverstone CC Cricket Blast	56	49
Burnie CC Cricket Blast	37	51
Latrobe CC Cricket Blast*	23	33
Sheffield CC Cricket Blast	18	22
Spreyton CC Cricket Blast	18	18
Port Sorell CC Cricket Blast	8	20
Circular Head CC Cricket Blast*	24	30
Central Coast CC Cricket Blast	-	38
Penguin CC Cricket Blast	-	-
Ridgley CC Cricket Blast*	24	-
Total	284	334

- Overall growth of 50 participants across Club Cricket Blast programs – a huge effort after some strong growth last season.
- New club Central Coast CC got 38 participants which is a great effort.
- Penguin CC and Ridgley CC commence in Term 1 and will be promoted for then
- Circular Head CC has not commenced but promotional sessions in the region have been done
- This data bucks the trend of Blast participation decline across the state and many other parts of Australia



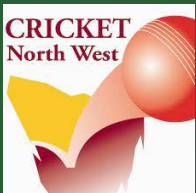
# P1: Cricket Blast – CT Run and School-Based Programs



School-Based and CT Run Programs	24/25 Registrations	25/26 Registrations
Somerset Primary School – Term 3	-	28
Miandetta Primary School – Term 3	-	26
Devonport Christian School – Term 4	29	29
Stella Maris – Term 4	40	39
East Ulverstone Primary School* - Term 1		
Ulverstone Primary School – Term 1		
Burnie Primary School – Term 1		
Nixon Street Primary School – Term 1		
Our Lady of Lourdes - Term 1		
Total	69	122

- The introduction of Term 3 programs at targeted schools, as well as consistent numbers to DCS and Stella Maris has led to strong growth in School-Based programs
- Increasing number of School Trad programs in term 1. Returning to EUPS, but not returning to DPS or HPS due to previous low uptake.
- Penguin School program from last year (46 participants) will transition to a Club run program in Term 1
- All Girls Colour Blast has also grown this year (71 participants vs 51 at this time last year) and we will have offerings in Burnie and Devonport this Summer based off club feedback.





# CNW Blast Clubs – Around the Grounds

## Cricket Blast Feedback:

- What's gone well?
- What's been challenging?
- Can Cricket Tasmania do anything more to support your club?



## HOBERT HURRICANES SCHOOL HOLIDAY PROGRAMS



If you are looking for cricket activities during the school holidays, we have got you covered!

Whether you are new to the sport or have participated in a Cricket Blast program previously we have activities to meet all skill levels!

For children aged 5 – 10 years old. All ability levels are welcome. Take part in fun skill and game based activities.

All programs are structured as 2 x 2 hour sessions

Program Cost: \$39, which includes a participant pack (Tote bag, stress ball, drink bottle)



**MULTIPLE PROGRAMS BEING DELIVERED ON THE NORTH WEST COAST**

**FIND THE PROGRAM THAT BEST SUITS YOUR AVAILABILITY:**

### **NORTH WEST:**

**Port Sorell:** Tuesday 6th and Wednesday 7th January, 10am - 12pm

**Wynyard:** Monday 12th and Tuesday 13th January, 10am - 12pm

**Devonport:** Thursday 15th and Friday 16th January, 10am - 12pm

**Burnie:** Tuesday 20th and Wednesday 21st January, 10am - 12pm

**Ulverstone:** Thursday 22nd and Friday 23rd January, 10am - 12pm



For further information and to register for a program, please scan the QR Code or visit:  
[www.hobarthurricanes.com.au](http://www.hobarthurricanes.com.au) - Community Program



## HOBERT HURRICANES STAGE 1 SMASH JANUARY SCHOOL HOLIDAY PROGRAMS



**FUN, FAST MODIFIED CRICKET MATCHES PLAYED ON OUTFIELDS**

**FOR AGES 8-12**

**ALL EQUIPMENT PROVIDED, SIMPLY TURN UP AND PLAY!**

**PROGRAMS DELIVERED AS 2 x 2 HOUR SESSIONS**

**MINIMUM OF 2 GAMES PLAYED EACH DAY**

**MULTIPLE PROGRAMS BEING DELIVERED ON THE NORTH WEST COAST**

**FIND THE PROGRAM THAT BEST SUITS YOUR AVAILABILITY:**

**Port Sorell:** Tuesday 6th and Wednesday 7th January, 10am - 12pm

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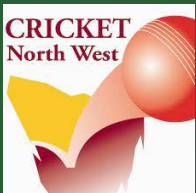


For further information and to register for a program, please scan the QR Code or visit:  
[www.hobarthurricanes.com.au](http://www.hobarthurricanes.com.au) - Hurricanes Smash Series page



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TASMANIA**





- Our Hurricanes Stage 1 Smash programs are underway and have been running successfully over the last few weeks. The aim of this program is to act as a transition program for kids out of Blast going into Under 12s in future seasons.
- We are running three programs this term in the North West, a Monday program in Devonport (22 participants), an Ulverstone (17 participants) program on Tuesdays and a Wednesday program in Burnie (12 participants).
- Plans are in place for Summer Holiday and Term 1 Offerings for these programs
- We would encourage clubs to share these opportunities to any more advanced Blast participants or Under 12 participants who could use some extra upskilling



# STAGE 1 SMASH

**FUN, FAST MODIFIED CRICKET MATCHES PLAYED ON OUTFIELDS**

**ALL EQUIPMENT PROVIDED – SIMPLY TURN UP AND PLAY**

**ALL GAMES PLAYED AT A CENTRAL LOCATION**

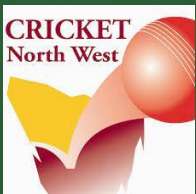
**SHORT 4 MATCH ROSTER IDEAL FOR JUNIOR PLAYERS NEW TO THE GAME**

**MATCHES TO BE PLAYED IN UNDER 60 MINS**





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TASMANIA

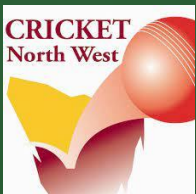


# Cricket North West – Junior Team Numbers

Under 12s – 19 teams		Under 14s – 7 teams	Under 16s – 6 teams
Latrobe Blue	Latrobe Red	Burnie Hurricanes	Burnie Hurricanes
Burnie Purple	Burnie Black	Latrobe	Devonport
Burnie White	Wynyard Allen	Circular Head	Latrobe
Wynyard Cox	Wynyard Hills	Ulverstone	Sheffield
Penguin Light	Penguin Dark	Devonport Blue	Ulverstone
Circular Head	Spreyton	Devonport White	Wynyard Tigers
Ulverstone Red	Ulverstone Black	Wynyard Tigers	
Sheffield Green	Sheffield Gold		
Devonport Navy	Devonport Blue		
Devonport White			

## CNW Junior Competitions Team Numbers:

- Overall we have increased by 5 teams in total, which is a huge result for the region.
- Under 12s have increased by 6 teams which is off the back of some great results in the Blast and S1S last year. New club Penguin CC has also assisted with this growth
- Under 14s has decreased by 1 team but this was unsurprising considering most U16s team were older last season and the under 12s competition was very young so not many kids transitioned to U14s.
- Under 16s retained numbers which is pleasing and expected



# Cricket North West – Under 12s Comp Structure

Following discussions and agreement by the Cricket North West Board, the Under 12s competition structure for the post-Christmas roster will be updated as outlined below:

## **Board-Approved Changes for Remainder of the 2024/25 Season**

The Under 12s competition will transition to a two-division structure after the Christmas break. Clubs will nominate which division they wish to participate in.

This structure is designed to support appropriate development pathways and ensure games remain balanced and enjoyable for all players.

## **Key Difference Between Divisions**

### **Division 1:**

Will play with a hard cricket ball for the remainder of the season.

Recommended for teams ready for the next step in skill progression.

### **Division 2:**

Will continue using the softer ball for the rest of the season.

Ideal for developing players needing more time building confidence and fundamental skills.

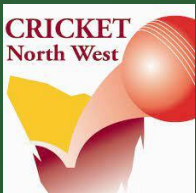
Please note: Clubs are encouraged to ensure participants play at the level best suited for them. This may mean the reshuffle of some teams within a club in order to achieve this.



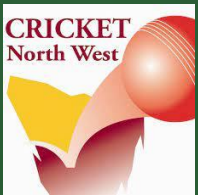
# Cricket North West – Junior Comps Rule Changes

## CNW Junior Rule Changes:

With no noted rule changes within junior competitions this season, is there any potential rules that may need discussed ?

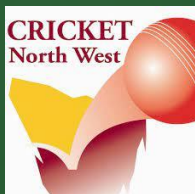






# CNW Junior Clubs – Around the Grounds

- Good news or ideas?
- Challenges or problems?
- Ideas for the future that can start to be considered here and now?



# TasWater Hurricanes Junior League Gala Events



Cricket Tasmania is pleased to announce details of the TasWater Hurricanes Junior League Holiday Gala Events which will be held in the Devonport and Launceston regions in the Summer Holidays in January 2026.

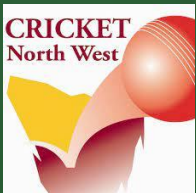
Please see below the key details of the event for clubs information.

**Launceston Gala Event** - January 7<sup>th</sup> and 8<sup>th</sup> 2026

**Devonport Gala Event** - January 13<sup>th</sup> and 14<sup>th</sup> 2026

**Age Groups** – Under 12s and Under 14s competition with local rules regarding age restrictions applying.

**Rules and Formats** – All games will be played as Twenty-20s with standard Stage 1 (Under 12s) and Stage 2 (Under 14s) rules applying. Standard local rules will apply to games with a full rulebook being sent out prior to the competition.



# TasWater Hurricanes Junior League Gala Events



**Rosters** – Each team will play 2 x games per day pending number of team nominations and ground availability.

**Balls** – Cricket Tasmania will supply 2 x balls for each team to use throughout the tournament. Teams will use 1 x ball each day. CT will incur the cost for these balls.

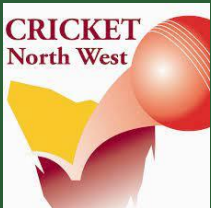
**Ground Bookings** – Cricket Tasmania will book all grounds and incur the costs for these bookings.

**Finals and Ladders** – There will be no ladders or finals for this event.

**Match Management** – as per normal Junior Cricket teams will be required to assist with ground set-up (first game), umpiring, scoring and ground pack-up (last game)

**Team Nominations** – Clubs can choose to nominate as many teams as they wish in each division and can nominated in either or both regions should they wish to. Team nominations will open soon and be finalised by Friday December 19<sup>th</sup>





# Coach Approach Upskill Sessions

## What is Coach Approach?

- These are free, 90-minute practical upskill sessions that give coaches activities and ideas so they can run engaging training sessions at their clubs. They are open to coaches of all levels and experience
- After the session, coaches can then receive club training visits where CT can assist with a session, provide feedback and hand out a free equipment pack

## Completed Sessions so far:

- October Coach Approach Session
- November Coach Approach Session
- Club training visits (2)

## Feedback so far from participants:

- The sessions have an average satisfaction rating is 4.84 out of 5 stars
- *"Yes, it was very engaging, was able to take away ideas to use"*
- *"Was engaging, informative and open to interpretation and adjustment for coaches to play around with."*
- *"Very well done. Impressive work. Interactive. Promoted conversation and learning from one another."*



# Coach Approach Upskill Sessions

Across the **two Coach Approach sessions** in the NW, a total of **10 coaches** have attended. These coaches have ranged from Under 12 level all the way through to senior cricket.

This is much lower than we would like considering how many coaches we have across the coast.

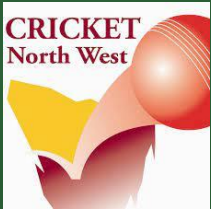
**What are clubs currently doing to get coaches to attend?**

**How can we get more coaches to attend these sessions?**



# High Performance Update

Greg Hechter (Head of Talent and Development) to provide verbal update + answer any questions







# Cricket North West Board Topics

1. CNW U14s East vs West Games
2. Overage Player Eligibility
3. Additional CNW Representative Opportunities

**Thank you for your  
attendance and  
involvement in  
Junior Cricket!**

**Any questions  
please contact our  
CT Staff Members**



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